

HOW TO REGISTER

- (1) **Online:** www.homefronttoheartland.com
- (2) **Phone:** 865-974-0280
- (3) **Mail or fax completed registration form to:**
 UT Conferences
 P.O. Box 2648
 Knoxville, TN 37901
Fax: 865-974-0264

Registration Deadline: \$35/person by April 20, 2011
Register at the Door: \$50/ person

Participant Name: _____
 Additional Participant Name(s)
 (if attending): _____
 Address: _____
 City/State/ZIP: _____
 County: _____
 Home Phone: _____
 Mobile: _____
 E-mail: _____

CONFERENCE REGISTRATION

The registration fee includes: morning and afternoon refreshments, lunch, dinner, resource material and education.

Registration fee @ \$35 x _____ #Attending = _____

Registration fee at the door = \$50 per person

Workbook: Planning Today for Tomorrow's Farms

You may pre-pay for an optional succession planning workbook by UT Extension. Books purchased in advance may be picked up at onsite registration.

Fee: \$25 each **Quantity:** _____
Registration total \$ _____

Method of Payment:

- Check (Payable to: University of Tennessee)
- Credit card

Type: _____ Exp Date: _____

Number: _____

X _____
 Signature

THE UNIVERSITY of TENNESSEE 
 INSTITUTE of AGRICULTURE

219 Court Street
 Maryville, TN 37804

11-0127 E12-6313-00-006-11 1.5M-3/11

Programs in agriculture and natural resources,
 4-H youth development, family and consumer
 sciences, and resource development. University
 of Tennessee Institute of Agriculture, U.S.
 Department of Agriculture and county govern-
 ments cooperating. UT Extension provides equal
 opportunities in programs and employment.



April 29, 2011
 Scarritt Bennett Center
 Nashville, TN
 9:00 a.m. – 7:00 p.m.

www.homefronttoheartland.com

Women are a growing demographic in agriculture and small business and as such they are in need of resources, tools and education that will help them be successful in their field of choice. This conference will educate and empower women to return to their farm, business, community and family with new confidence, ideas and techniques to help them better manage finances, communication, marketing, time and stress.

The conference will also talk about the current issues that face agriculture and how women can get more involved at the local, state and federal level to help encourage positive outcomes for the industry.

Who Should Attend?

This conference is for any Tennessee woman on the farm, on the job or in the home who would like education on how to reduce stress, get more organized and become more involved in the actions and decisions that affect the industry she serves. Topics are broad enough to impact the entire industry, yet specific enough to equip each participant with information to change her personal life.

Conference Planning Committee

This conference is being produced and coordinated by University of Tennessee Extension. However, the planning committee is made up of several key stakeholders in the agricultural industry. Please see below for a list of partners represented on the planning committee.

University of Tennessee Extension – Agriculture and Family & Consumer Sciences
Tennessee Farm Bureau
Tennessee Department of Agriculture
Tennessee Beef Industry Council

For additional information, contact:

UT Extension – Blount County
865-982-6430

General Session Descriptions

Working in a Man's World

Julie Vaughn, Rocky Glade Farm
www.rockygladefarm.com

We Did It and So Can You: Creative ways of Marketing, Financing and Managing

Kathy Gunn, Gourmet Pasture Beef
Stephanie Reagan, Farm Fresh Produce
Bethany Thouin, The Cocoa Tree

Keynote Luncheon

Telling Your Story and More ...

Rhedona Rose, Executive Vice President, Tennessee Farm Bureau Federation

In this lunchtime keynote address, Rose will discuss the issues facing agriculture today and how you can be a part of the process both publicly and legislatively to help ensure the future of agriculture in Tennessee.

Breakout Sessions

On the Job

Real Solutions to Becoming Clutter-free & Organized

Mary C. Pankiewicz, CPO, CPO-CD
www.clutterfree.biz

Just a Mouse Click Away: Basic Computer Use and Management

David Yates, UT Extension

Social Learning and Working Smarter through Social Media

Melissa Burniston, Tennessee Farm Bureau Federation
Pamela Bartholomew, Tennessee Department of Agriculture

The iWhat? What Is and How You Can Use the iPad

David Yates, UT Extension

On the Farm

Dash, Shoebox or Barn Door? Farm Record Keeping Methods

Jerri Lynn Sims, UT Extension

Working Together for a Stronger Future: Respecting Others in Advocacy and Marketing

Justin Rhinehart, UT Extension

Cash Cow or Piggy Bank? Determining Your Farm Financial Situation

Alice Rhea, UT Extension

On the Individual

Don't Tell Me to Relax ... I Need My Tension to Hold Me Together

Bob Lash, Strategic Resources

Budget is Not a Four-letter Word!

Jane Gault, UT Extension

Balancing Nutrition at the Homefront

Judy Kovach, UT Extension

Featured Dinner Speaker

How Did I Get So Busy? How to Excel at Work and Energize Your Life

Valorie Burton

www.valorieburton.com

For more than a decade, Valorie Burton has been writing, speaking and coaching on the topic of thriving in life and work. In today's fast-paced lifestyles, it is extremely important to find a balance. Burton will share practical steps to greater resilience, balance and purpose while using humor and interaction.



Valorie Burton

"This is one of the best conferences I've ever attended. The program, food, and all the handouts were great. This was definitely a top-notch conference."

-Previous Attendee